

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending November 14th, 2020   
New Ads Down to 3,500 For the Fourth Time Since July**

WETHERSFIELD, November 20, 2020 – During the week ending November 14, 2020, there were 3,514 new postings, down 22% from a week before. Decreasing industries had a combined over the week posting change of -1,144 new ads and increasing industries added 141 new ads, resulting in the overall net change of -1,003 new ads. Industries with the largest share of over the week overall net change include Health Care (-558 new ads), Educational Services (-75 new ads), and Transportation & Warehousing (-63 new ads). This Drop continues a pattern that began in late May. New ad lows of around 3,500 occurred every six weeks from May-September and most recently occurred after seven. A large share of the July trough was due to over the week declines Retail Trade and Accommodation & Food Services. The August, September, and November troughs have been heavily influenced by Health Care new ad over the week change.

**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Professional, Scientific, & Technical Services.

**Occupations** with the most new postings include Computer Occupations, Retail Salespersons, and Supervisors of Retail Sales Workers.

**Employers** with the most new postings include Ernst & Young, Petco, and Cigna Corporation.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (531 new postings, -51.2% over the week)
* **Retail Trade** (521 new postings, +12% over the week)
* **Professional, Scientific, & Technical Services** (347 new postings, +15% over the week)

 14 sector had job posting decreases over the week, 7 had increases. Some of the largest percent decreases occurred in Health Care (-51.2% or -558 new ads), Administrative & Support (-40% or -57 new ads), and Educational Services (-38% or -75 new ads). The 7 increasing industries accounted for a combined 141 more new ads over the week, the largest being Retail Trade (+57 new ads or +12%).  
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Computer Occupations, All Other (148 new postings, +38% over the week)
* Retail Salespersons (147 new postings, -5% over the week)
* First-Line Supervisors of Retail Sales Workers (121 new postings, +30% over the week)



**Employers with the Most New Job Postings** 

Employers with the most new job postings for the were mostly in Finance & Insurance, Retail Trade, and Health Care. The 25 employers shown above account for 26.2 percent of all new ads. The employers with the largest increase over the week were Earnst & Young (+124 new ads), Petco (+104 new ads), and Cigna Corporation (+36 new ads). Eight of the top 25 employers had decreases over the week, the largest being Hartford Healthcare (-208 new ads).

**Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)